

**SoBold Limited ("the Company")**

**SOBOLD SELECTED AS EXCLUSIVE DIGITAL PARTNER BY LEADING HEALTHCARE GROUP**

SoBold Limited, a leading Specialist Digital Marketing consultancy, is delighted to announce that SoBold has been selected as the exclusive Digital partner for healthcare, technology and services business, Clanwilliam Group.

Clanwilliam Group, headquartered in Dublin, is an expanding healthcare, technology and services business. Its unique Mergers & Acquisitions (M&A) approach and entrepreneurial spirit is driving rapid global growth with around five companies per year joining the Clanwilliam Group portfolio. Today, Clanwilliam Group is 12 businesses strong, with nearly 500 employees working across the UK and Ireland, New Zealand, Australia, India and the Philippines. The Group products and services help healthcare professionals deliver safer, more efficient and better-quality care to millions of patients worldwide. [www.clanwilliamgroup.com](http://www.clanwilliamgroup.com)

Current businesses and brands within Clanwilliam Group include: Clanwilliam Health, Medical Managements Services, Claimsure Sláinte (Ireland), Bluespier, Epic Solutions, Maxwell Stanley Consulting, Tonic, Medical Business Systems, Medisec Software.

SoBold will work with Clanwilliam Group, for a minimum of 12 months, providing digital support and execution for their businesses and brands.

**SoBold Founder and Managing Director Will Newland, commented:**

"We are absolutely delighted to partner up with Clanwilliam Group. This gives SoBold the opportunity to work with one of the leading healthcare acquisition companies and we have no doubt that we can play a big part in their future online growth. This further strengthens SoBold's position as a leading player in the healthcare digital marketing space."

**Jennifer Hughes, Director of Marketing at Clanwilliam Group, commented:**

"As a multi-skilled marketing team, we pride ourselves on the experience, expertise and value we offer to all of our businesses across Group and have set some ambitious marketing objectives for the year. An element of our strategy is utilising digital channels to their full potential with real, tangible results and we are delighted to have the support of SoBold to help us deliver on this at a specialist level."

**Notes for editors**

**About SoBold Limited** [www.sobold.co.uk](http://www.sobold.co.uk)

SoBold are a digital marketing agency, specialising in website effectiveness for small and large, local and global businesses. From creating new websites to making the most of existing ones, SoBold help deliver the best online return for their clients.

**About Clanwilliam Group** [www.clanwilliamgroup.com](http://www.clanwilliamgroup.com)

Clanwilliam Group is an expanding family of businesses committed to healthcare, technology and services. Our rapid growth is a direct result of our unique mergers and acquisitions (M&A) philosophy and thriving entrepreneurial spirit.